

**Title:**

A Novel Business Process Prediction Model Using a Deep Learning Method

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# A Novel Business Process Prediction Model Using a Deep Learning Method

## Abstract

The ability to proactively monitor business processes is a main competitive differentiator for firms. Process execution logs generated by Process Aware Information Systems (PAIS) help to make process specific predictions for enabling a proactive situational awareness. The goal of the proposed approach is to predict the next process event from the completed activities of the running process instance, based on the execution log data from previously completed process instances. By predicting process events, companies can initiate timely interventions to address undesired deviations from the desired workflow. We propose a multi-stage deep learning approach that formulates the next event prediction problem as a classification problem. Following a feature pre-processing stage with n-grams and feature hashing, we apply a deep learning model consisting of an unsupervised pre-training component with stacked autoencoders and a supervised fine-tuning component. Experiments on a variety of business process log datasets show that our multi-stage deep learning approach provides promising results. We also compared our results to existing deep recurrent neural networks and conventional classification approaches. Furthermore, we address the identification of suitable hyperparameters for the proposed approach, and the handling of the imbalanced nature of business process event datasets.

**Keywords:** Process prediction; Deep learning; Feature hashing; N-grams; Stacked autoencoders.

## 1. Introduction

High-performance business processes are one of the last points of differentiation (Davenport and Harris 2007). Embedding predictive analytics into enterprise processes can boost business value (LaValle et al. 2011). Process aware enterprise information systems (EIS) such as Workflow Management Systems (WMS), Enterprise Resource Planning (ERP), Customer Relationship Management (CRM), or Incident Management (IM), generate log events during process execution (van der Aalst et al. 2011). Such logs are a source for predictive analytics, which aids decision making by providing insights into future process behavior. An effective design and implementation of predictive approaches ensure that business activities will run in a desired manner by avoiding predicted failures and deviations from the intended process behavior. Detecting process anomalies in real-time, analyzing behavioral patterns of customers to make tailored offers, risk management by predicting compliance violations, or effective resource allocation, are some of the use cases of data driven predictive process analytics (Evermann et al. 2017).

Current EIS focus on enhancing a company's ability to achieve high-performing business processes. However, their effectiveness is limited by their lack of advanced predictive analytics. The built-in business intelligence solutions mainly address descriptive, such as demographic and performance problems. However, simply making operations more efficient is not enough for firms to remain competitive. They face challenges to transform the vast amount of generated data into smart decisions to deliver better products and services (Duan and Da Xu 2012). Hence, future EIS need to shift from diagnostic examination of historical data to proactive decision making using predictive analytics. Predictive capabilities need to be embedded into the business processes. As process orchestration tools, EIS provide the necessary basis for this. Integrating advanced analytics with EIS is an important emerging trend in IS research (Sun et al. 2015).

1 Business process prediction predicts a target variable of interest after extracting features from  
2 business process log data. Predicting continuous target values, such as remaining process  
3 execution time, are regression problems. Predicting discrete target values, such as the next  
4 events in the running case, the outcome of a process instance, or the violation of service level  
5 agreements, are classification problems. In this study, we focus on predicting the next business  
6 process event, considering the past events of the running process instance, based on execution  
7 log data from previously completed process instances. This is an important problem in process  
8 analytics as such analytical information allows analysts to intervene proactively to prevent  
9 undesired behavior. We address this problem with a multi-stage deep learning approach. The  
10 main contribution of our research is threefold:  
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- 13 1. This study applies, for the first time in the business process management domain, a  
14 deep learning approach consisting of an unsupervised pre-training stage with stacked  
15 autoencoders, and a supervised fine-tuning stage for the multi-class classification  
16 problem. By initializing the parameters in all neural networks layers using greedy  
17 layerwise pre-training with autoencoders, followed by a minimization of a global  
18 training criterion using labels, we improve on current process prediction methods.  
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- 20 2. This study improves on prior research by incorporating an extensive data pre-  
21 processing stage. We use an n-gram representation and feature hashing approach to  
22 build numerical feature vectors from event log data. To our knowledge, no prior studies  
23 have applied feature hashing in this domain. Encoding process data so as to take into  
24 consideration their sequential nature, and reducing the dimensionality of this encoding  
25 to speed up the inference process of the deep neural networks, are crucial tasks that  
26 were examined carefully in our study.  
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- 28 3. We address the hyperparameter optimization of our deep learning approach, and the  
29 imbalanced nature of the process data to further improve prediction precision.  
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34 We follow the “exaptation” (extend known solutions to new problems) type of Design Science  
35 Research (DSR) knowledge contribution by adopting successful solutions (stacked  
36 autoencoders based deep learning, feature hashing) to build innovative predictive analytics  
37 models for process data in EIS (Gregor and Hevner 2013).  
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40 The remainder of the paper is organized as follows: Section 2 introduces related work on  
41 business process prediction. Section 3 provides a broad description of the components of the  
42 proposed approach. It discusses the data pre-processing stages, n-gram encoding and feature  
43 hashing, and the structure of the deep learning model. Section 4 outlines the experimental  
44 settings, the structure of datasets and our empirical results. Section 5 concludes the paper with  
45 a discussion and summary.  
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## 48 **2. Related Work**

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50 A growing body of literature has examined machine-learning approaches in business process  
51 management. We categorize them according to the type of the target variable (discrete vs.  
52 continuous) they predict, and discuss the problem types within these categories.  
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55 The first category comprises approaches that deal with regression problems. Predicting the  
56 remaining processing time of incomplete cases is the most frequently addressed problem in this  
57 category. van Dongen et al. (2008) applied non-parametric regression approaches to compute  
58 the remaining cycle time on the data recorded in event logs. Polato et al. (2016) implemented  
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1 both simple and support vector regression methods to forecast the remaining time of running  
2 process instances. Rogge-Solti and Weske (2013) proposed a stochastic Petri net with generally  
3 distributed transitions to predict remaining process execution time based on elapsed time since  
4 the last observed event. To overcome the shortcomings of conventional regression approaches  
5 in predicting remaining time to completion, van der Aalst et al. (2011) presented an annotated  
6 transition system that represents an abstraction of the process with time annotations. Folino et  
7 al. (2012) introduced a hybrid predictive clustering tree (PCT) and multiple performance  
8 annotated Finite State Machine (FSM) models for remaining time prediction. Senderovich et  
9 al. (2017) applied linear regression, random forests and XGBoost approaches for remaining  
10 time prediction after obtaining the features related from specific process instances and global  
11 process models.  
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15 The second category deals with classification problems, including process outcome  
16 predictions, service level agreement violations, nominal attribute prediction, next event  
17 prediction etc. (Kang et al. 2012 a,b; Leontjeva et al. 2015; Metzger et al. 2015; Di  
18 Francescomarino et al. 2016). The following studies address the next process event prediction  
19 that we investigate in this paper. A multi-stage model, which starts by clustering event  
20 sequences using the k-mean algorithm combined with sequential alignment, builds individual  
21 Markov models on the obtained clusters (Le et al. 2014). Experiments were conducted on  
22 records of processes obtained from a telecommunication company. An approach by Le et al.  
23 (2017) uses sequential k-nearest neighbor classification and an extension of Markov models to  
24 predict the next process steps by considering temporal features. Using the same process log  
25 data as Le et al. (2014), they showed the superiority of this model over Markov and Hidden  
26 Markov Models (HMM). Unuvar et al. (2016) proposed a decision tree model to predict the  
27 next activity in running instances of processes with parallel execution paths. Five different  
28 models for representing the path attribute of the execution trace were presented and  
29 experiments were conducted on simulated data. Combining the two approaches yields a hybrid  
30 model, which learns a decision tree at each node of the process model, based on the execution  
31 traces to compute the transition probabilities, and creates a Markov chain model (Lakshmanan  
32 et al. 2015). A simulated dataset was used to verify the prediction accuracy. Somewhat similar  
33 to a Markov model, a probabilistic finite automaton (PFA) based on Bayesian regularization  
34 by Breuker et al. (2016) uses the Expectation Maximization (EM) approach to estimate the  
35 relevant process parameters. The evaluation was done using both simulated and real data (the  
36 publicly available BPI Challenge 2012 and BPI Challenge 2013 data). Márquez-Chamorro et  
37 al. (2017) proposed an evolutionary rule based approach to predict the events of interest after  
38 encoding the features using a window technique. The approach was evaluated using the BPI  
39 Challenge 2013 and health services datasets.  
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49 Recent work is moving from explicit process models to deep learning approaches. Evermann  
50 et al. (2017) applied recurrent neural networks (RNN) with Long Short-Term Memory (LSTM)  
51 after transforming the input features using word embeddings. They also investigated accuracy  
52 improvement due to adding available case and event specific explanatory variables. BPI  
53 Challenge 2012 and 2013 datasets were used to validate the prediction results. Also applying  
54 the LSTM approach, but only considering the occurrence sequence of the activities and their  
55 timestamps, Tax et al. (2017) transformed the input activities to feature vectors using one-hot  
56 encoding. Both studies examined the prediction of process activity duration using the same  
57 approach. Our own earlier, initial study is also based on a deep learning approach (Author  
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1 citation, 2017). However, this paper significantly expands on the earlier paper by improving  
2 the hyperparameter optimization, assessing and improving prediction performance on  
3 imbalanced datasets (which are typically problematic for classifiers), and additional evaluation  
4 and comparison.

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6 One of the main differences between the studies by Evermann et al. (2017) and Tax et al. (2017)  
7 and our approach lies in the transformation of the sequential process data to the neural network  
8 input features (for the predetermined prefix size). Most existing approaches use the simple  
9 index encoding method to build a feature vector from sequence data, but this does not consider  
10 the interdependencies among the sequential event data (Leontjeva et al. 2015; Márquez-  
11 Chamorro et al. 2017; Senderovich et al. 2017). To tackle this problem, we use an n-gram based  
12 encoding schema. Depending on the size of the event space, the n-gram based approach can  
13 lead to a very high dimensional feature space. Therefore, we apply a feature hashing technique  
14 to obtain a reasonable input vector size. Another important feature of our study, which  
15 significantly improves on our approach in (Author citation, 2017), is the optimization of the  
16 deep learning hyperparameters, which has not been previously used in business process event  
17 prediction. Since the hyperparameter configuration significantly affects the classification  
18 results, testing models with only a few hyperparameter combination variations (manual search)  
19 is likely to lead to suboptimal results. Finally, no study except (Márquez-Chamorro et al. 2017)  
20 addresses the classification problem for an imbalanced dataset. Identification of rare events can  
21 have important business implications. We address this problem by synthesizing new instances  
22 for the minority class using neural networks and thereby balancing the training data set.

### 23 **3. Proposed Approach**

24 We formulate the prediction of the next process event as a classification problem. Figure 1  
25 shows an overview of our approach. After a data pre-processing stage, we apply deep learning  
26 algorithms on a feature matrix extracted from the control flow, data flow, resource, and  
27 organizational perspectives. Our approach starts with process events (control flow) obtained  
28 from event log data with a sliding window technique and encoded in letters into the n-gram  
29 feature representation (see the Figure 1). Next, feature hashing maps the n-grams to hash keys.  
30 The hashed feature matrix is then extended by adding data and resource features. Once the  
31 extended feature matrix is available, the deep learning method is applied to predict the next  
32 process events. It consist of two components, an unsupervised layerwise pre-training  
33 component that produces higher level feature representations, and a supervised fine-tuning of  
34 the whole network for the multiclass classification, which adds an output layer on top of the  
35 stack.

#### 36 **3.1. Terminology**

37 An event log consists of process traces. Each trace represents the execution of one process  
38 instance (case). A trace is sequence of events. Events contain attributes describing their  
39 characteristics (XES Standard 2016). Typical attributes are the name of the executing activity,  
40 the timestamp of the event, the lifecycle transition (e.g. “start” or “complete”) and  
41 organizational resources or roles. Events are ordered by the timestamp of their occurrence.  
42 Other attributes may contain case specific information. The next event prediction problem is  
43 understood here as predicting the executing activity and lifecycle transition of the next event  
44 in the running trace, considering the sequence of past events for a predefined prefix length from  
45 that particular trace.

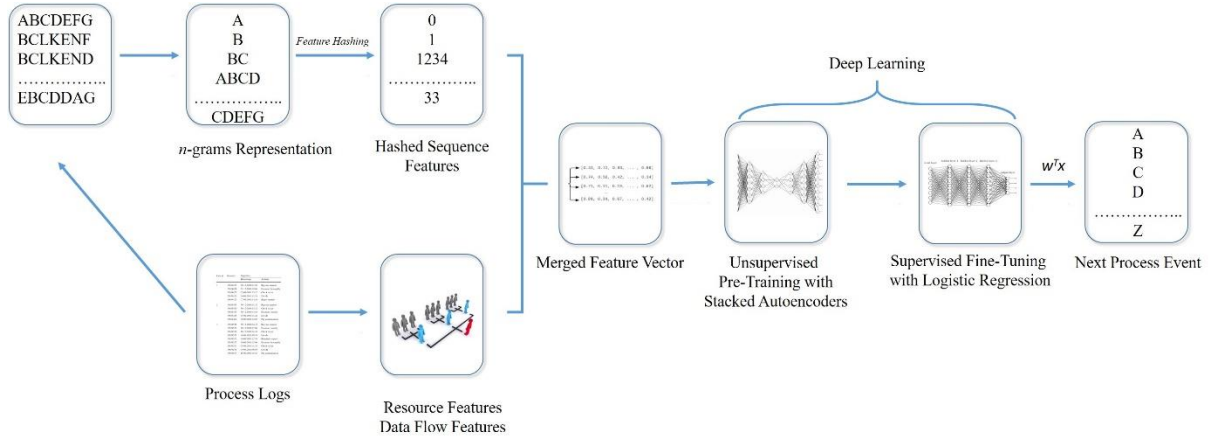


Figure 1. The stages of the proposed approach

### 3.2. Data Pre-processing

Prior studies, with a few exceptions, pay little attention to data pre-processing. However, data preparation, comprising various stages such as data cleaning, encoding, dimensionality reduction, or feature extraction, significantly affects the predictive ability of classifiers.

#### 3.2.1. N-gram encoding

The first step of our approach is sequence encoding, converting character strings (specifically the executing activity for each event) into numerical input features. Leontjeva et al. (2015) provide a comparative analysis of various sequence encoding schemas for process outcome prediction. Choosing an appropriate encoding method is critical, as it significantly affects the accuracy of the machine learning approaches. Event sequence data contains intrinsic relationships and interdependencies among the events. We choose n-gram encoding as a suitable approach for modelling such dependencies due to its ability to represent relationships between neighboring elements by building all contiguous subsequences (Caragea et al. 2012). We use n-grams of different sizes, allowing us to extract both local and global features from the event sequences.

**Definition 1:** Given a sequence of events  $E = (e_1, e_2, \dots, e_{N+(n-1)})$  over the event universe  $\phi$ , where the  $N$  and  $n$  are positive integers, an  $n$ -gram of  $E$  is any  $n$ -long subsequence of consecutive events. There are  $N$  such  $n$ -grams in  $E$ . The total number of possible unique  $n$ -grams for the event universe is  $(|\phi|)^n$  where the  $|\phi|$  is the total number of unique events in the process log data.

Assume that we have the sequence of events  $E = \{A, F, G, C, L, B, A, D, A, M\}$ . The bigram (2-gram) features are all combinations such as  $\{AF, FG, GC \dots, AM\}$ ; the trigram (3-gram) features are  $\{AFG, FGC, GCL, \dots, DAM\}$  etc. We consider the combination of n-grams of pre-defined sizes. The size of our input feature space e.g. in the case of 5-grams (including unigrams (1-grams), bigrams (2-grams), trigrams (3-grams), quadgrams (4-grams)) and an alphabet size of 15 unique events would be:

$$N_{total\_features} = 15 + 15^2 + 15^3 + 15^4 + 15^5 = 813,615$$

Due to its completeness (the alphabet is a-priori known, in our case comprising the set of unique executing activities of the process events), domain independence, efficiency (one pass processing) and simplicity, the n-grams approach has been applied to various problems ranging

from protein classification to information retrieval (Tomović et al. 2006). N-gram event data requires no additional preprocessing such as sequence alignment. The letter n-grams method is also very effective due to its ability to not only encode the letters but also order them automatically. However, as seen in the above example, the size of generated input feature set for classification problems tends to be very large: The number of features increases exponentially with the n-gram length. Using all generated features directly would lead to extremely high computational costs and the sparsity of the input would lead to reduced accuracy. To address this challenge, we adopt a dimensionality reduction technique, feature hashing, to reduce the size of n-gram feature vectors.

### 3.2.2. Feature Hashing

Feature hashing is an effective dimensionality reduction method that maps a high dimensional input space into a low dimensional space (Weinberger et al. 2009). Feature hashing has found successful applications in natural language processing (NLP), such as news categorization, spam filtering, sentiment analysis in social networks and different areas of bioinformatics (Forman and Kirshenbaum 2008; Ganchev and Dredze 2008; Caragea et al. 2012; Da Silva et al. 2014). The main idea of feature hashing is to use hash functions to map n-grams of events to feature vectors, which can be used to train the classifier.

**Definition 2:** *Given a set of hashable features  $N$ , which are the n-grams obtained from the process event sequences,  $h$  is the first hash function,  $h:N \rightarrow \{1, \dots, m\}$  and  $\xi$  is the second hash function,  $\xi:N \rightarrow \{\pm 1\}$ . The combined feature hashing function  $\Phi^{(h,\xi)}$  maps the high dimensional input vector of size  $d$  into a low-dimensional feature vector  $m$  where  $m < d$ . The  $i$ -th element of the  $\Phi^{(h,\xi)}(x)$  is given as:  $\Phi_i^{(h,\xi)}(x) = \sum_{j:h(j)=i} \xi(j)x_j$  where  $j=0, \dots, d$  and  $i=0, \dots, m$ .*

Feature hashing not only reduces the training computational costs due to the reduced feature dimensionality but also conserves memory. However, dimensionality reduction via feature hashing can lead to information loss due to hash collisions, i.e. the mapping of many n-grams to the same hash keys. Larger hash tables, i.e. larger bit sizes of the hash function, can prevent this problem (Weinberger et al. 2009). Bit size determines the numbers of the bits when creating the hash table. The optimal bit size depends on the size of the n-gram vocabulary. A descriptive analysis of the n-grams obtained from the process sequences shows that they follow Zipf's law (Evermann et al. 2017). This implies that a small proportion of the input features occur with higher frequencies. Hence, hash collisions are likely to take place for infrequent variables and will incur low information loss (Caragea et al. 2012). The phenomenon can also be observed in protein sequence classification problems (Caragea et al. 2012). As a reasonable trade-off between dimensionality reduction and information loss, we use the 32 bit murmurHash function (Langford et al. 2007) as hash function  $h$ . The binary hash function  $\xi$  is included to ensure that the hash kernel is unbiased (Weinberger et al. 2009).

### 3.3. Deep Learning Model

Artificial neural networks (ANN) offer a number of advantages over alternative machine learning approaches for supervised learning tasks, including less need for formal statistical modelling, the ability to detect complex non-linear relationships between predictors and outcomes, the ability to model the interrelationships among the predictor variables, and the availability of a range of training algorithms (Tu 1996). The superior performance of ANN has

1 been documented in many comparative empirical studies and competitions (Caruana and  
2 Niculescu-Mizil 2006; Caruana et al. 2008; Schmidhuber 2015).

3 The traditional approach to train ANNs, particularly deep neural networks with multiple hidden  
4 layers, directly optimizes the loss function through stochastic gradient descent, beginning from  
5 randomly initialized weights. However, this results in long training durations and reduced  
6 prediction performance (Vincent et al. 2010). Beginning in the mid-2000s offered more  
7 effective training methods (Hinton et al. 2006; Vincent et al. 2008), such as deep belief network  
8 (DBN), (stacked) autoencoders, denoised (stacked) autoencoders, have been developed. The  
9 training process for these network architectures consists of two stages: (i) unsupervised greedy,  
10 layerwise pre-training and (ii) supervised fine-tuning. The main idea of the unsupervised pre-  
11 training is to address the need for learning complicated functions that represent high-level  
12 abstractions. Network weights are obtained through self-supervised learning that learns the  
13 non-linear transformation of the original input. The weights obtained from this stage are then  
14 used for training the whole network. The supervised fine-tuning component maps the output  
15 data to the pre-trained deep neural network and tries to minimize classification errors with  
16 gradient-based optimization by adjusting the previously learned weights.  
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22 An extensive experimental study showed that neural networks with unsupervised pre-training  
23 provide better classification results than networks without: The unsupervised pre-training  
24 yields a good initial marginal distribution, captures intrinsic dependencies between variables,  
25 outperforms classical regularization techniques, and acts as a variance reduction technique  
26 (Erhan et al. 2010). We apply stacked autoencoders to extract high-level feature representation  
27 layerwise in an unsupervised manner. After pre-training with stacked autoencoders, we  
28 perform the fine-tuning and relevant classifications using a logistic regression layer after  
29 adding an output layer to the obtained stack (see the Figure 2).  
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### 33 3.3.1. Unsupervised Pre-training with Stacked Autoencoders

34 Autoencoders are the non-linear generalization of the Principal Component Analysis (PCA)  
35 that can model non-linear interdependencies among features (Hinton and Salakhutdinov 2006).  
36 An autoencoder consists of three layers, namely input, hidden and output layers. The hidden  
37 layer is referred to as encoding layer while the output layer acts as a decoding layer.  
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41 **Encoder:** The encoder maps the high-dimensional input vector  $x \in [0, 1]^d$  to the hidden layer  
42 using a non-linear activation function  $f_\theta$ . Due to its tendency to increase sparsity and reduced  
43 tendency of vanishing gradients (Izadyyazdanabadi et al. 2017; Shi and Chu 2017), we adopted  
44 the Rectified Linear Unit (ReLU) as an activation function for encoding:  
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$$47 \quad h = f_\theta(x) = \text{ReLU}(Wx + b) \quad (1)$$

48  $\theta = \{W, b\}$  is the parameter set of the encoder where  $W$  is a  $d' \times d$  weight matrix and  $b$  is the  
49 bias.  $h \in [0, 1]^d$  is the output of the hidden layer representation.  
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51 **Decoder:** The decoder maps the hidden layer representation back to the reconstructed vector  $z$   
52  $\in [0, 1]^d$  through the mapping function  $g_{\theta'}$ .  
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$$55 \quad z = g_{\theta'}(h) = g_{\theta'}(W'h' + b') \quad (2)$$

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The main goal of the training is the optimization of parameter sets  $\theta = \{W, b\}$  in the encoder and  $\theta' = \{W', b'\}$  in the decoder to minimize the reconstruction loss. We used squared error as the reconstruction loss function L:

$$L(x, z) = \|x - z\|^2 = \|x - g(W'(f(Wx + b) + b')\|^2 \quad (3)$$

This optimization problem was solved using the mini batch stochastic gradient descent method.

**Stacked autoencoders** are a greedy layer-wise approach which conducts multi-phase feature extraction by using the features extracted by one autoencoder, represented by its hidden layer, as input of another, following autoencoder (left side of Figure 2) The stacked autoencoders are trained independently to obtain the initial weights for the next stage, supervised fine-tuning. In our study, we deploy an undercomplete autoencoder (a network architecture with the decreasing width of hidden layers) to address the process prediction problem.

### 3.3.2. Supervised Fine-Tuning

After unsupervised reconstruction based learning of the network weights, logistic regression is applied to fine-tune the weights after mapping the output to class labels (right side of Figure 2). For this, the decoding parts of the stacked autoencoders are removed and the logistic regression layer is added on top of the trained encoding layers. Since we deal with a multi-class classification problem, the added layer uses Softmax (multinomial logistic regression) units to estimate the probabilities of the classes:

$$P(y = j|x) = \frac{e^{\theta_j}}{\sum_{i=1}^k e^{\theta_i}} \quad (4)$$

The probability of the target class  $y$  being class  $j$ , given the input  $x$ , is calculated from the input vector  $x$  and a set of weighting vectors  $w_j$ , where  $\theta_j = w_j^T x$  denotes the inner product of  $w_j$  and  $x$ . The combined network is trained using usual multi-layer perceptrons to minimize the prediction error. We use stochastic gradient descent (SGD) to minimize the cost function. A lock-free methodology was adopted to parallelize the SGD where the multiple cores contribute to gradient updates (LeCun et al. 2012; Goodfellow et al. 2013).

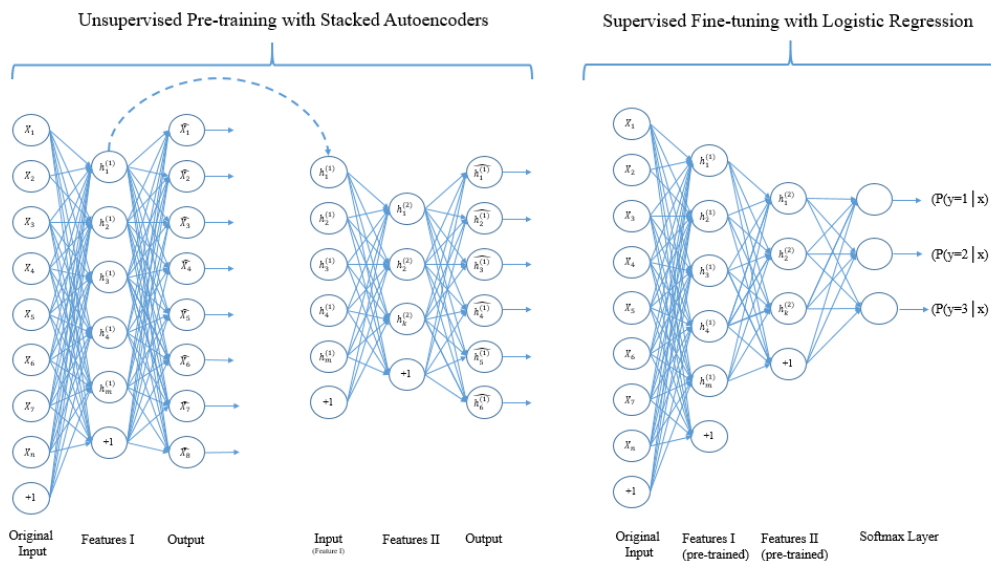


Figure 2 Stacked autoencoders based deep learning. Unsupervised pre-training on the left, supervised fine-tuning on the right.

## 4. Evaluation

To gauge the effectiveness of the proposed deep learning, we conducted a range of experiments with different datasets, experimental settings and evaluation purposes. We investigated the following research questions:

- **RQ1:** Does the proposed multi-stage deep learning approach provide superior results for different evaluation measures compared to existing classification approaches?
- **RQ2:** Does the proposed multi-stage deep learning approach outperform the LSTM based approaches by Evermann et al. (2017) and Tax et al. (2017) and the probabilistic finite automaton (PFA) based on Bayesian regularization by Breuker et al. (2016)?

The third contribution of this study is to use data balancing to improve classification accuracy (cf. Section 1). Business processes may contain rare activities that are not on the typical execution path. This leads to imbalanced event logs, where some events are highly prevalent and others are only sparsely represented, which are a challenge for classifier training. However, rare activities are highly relevant in a business context as they may signal process exceptions, process escalation or compensation tasks. Hence, it is important for classifiers to correctly classify or predict rare events and we are therefore ask the following research question:

- **RQ3:** Can process prediction with a multi-stage deep learning approach benefit from data balancing to improve the prediction performance for rare process events? Because traditional resampling techniques lead to overfitting, and the lack of information for cost-sensitive learning, we use Radial Basis Function (RBF) neural networks to balance the data. The ability of this approach to enhance the classification performance has already been documented (Robnik-Šikonja 2014).

Our experiments were performed on an Intel i7-5500U 2.0 GHz processor with 16 GB RAM. For data pre-processing, we used the *dplyr* package for R (Wickham and Francois 2015). We developed a Java-based application to build the n-grams from the process event data. Feature hashing was done on the Microsoft Azure ML platform using the Vowpal Wabbit library (Langford et al. 2007; Barga et al. 2015). Both the pre-trained, stacked autoencoders and the supervised deep learning part were created on the H2O open source deep learning platform (Candel et al. 2016). We used Weka (Hall et al. 2009) for experiments with traditional classifiers.

### 4.1. Datasets

The experiments used real-life datasets, the BPI Challenge 2012 (van Dongen 2012), BPI Challenge 2013 (W. Steeman 2013), and Helpdesk (Verenich 2016) data. Table 1 describes the datasets. The number of unique event types is the number of output classes in our multi-class classification problem.

The **BPI Challenge 2012** dataset comprises 262000 events for 13087 cases, obtained from a Dutch financial institute. The activities related to a loan application process are categorized into three sub-processes: activities related to the application (A), activities belonging to applications (W) and activities related to the offer (O). Events for the A and O sub-processes contain only the completion lifecycle transition, while the W process includes the *scheduled*,

started and completed lifecycle transitions. As Evermann et al. (2017), Breuker et al. (2016), and Tax et al. (2017) use only the *completion* events, we remove the *started* and *scheduled* events from this sub-process. Similar to the previous papers, we evaluate our approach on three datasets from BPI Challenge 2012: BPI\_2012\_A, BPI\_2012\_O and BPI\_2012\_W\_Completed.

The **BPI Challenge 2013** dataset contains log data from an incident and problem management system of Volvo IT in Belgium. It has three subsets: The incident management subset encompasses 7554 cases with 65533 events of 13 unique types. The open problems subset contains 819 cases with 2351 events of 5 unique types, and the closed problems subset comprises 1487 cases with 6660 events of 7 unique types. We merged the open and closed problems subsets to create a dataset identical to that in other studies, yielding 9011 events.

The **helpdesk** dataset comprises event data from a ticketing management system designed for the help desk of an Italian software company. The event log contains 3804 cases with 13710 events.

The BPI Challenge 2012 data provides both organizational information such as the identification number of the resources initiating events, and case specific information such as the amount of the requested loan. The BPI Challenge 2013 datasets contain information about the priority of the problems and incidents, originating functional divisions and organizational lines, related products, process owners' countries and names. After generating the feature vectors from the sequence of the activities through n-grams and feature hashing approaches, we appended the additional information from the logs to the feature vector.

Table 1 Characteristics of dataset

<i>Datasets</i>	<i># of unique event types</i>	<i># of events</i>
BPI_2012_W_Completed	6	72413
BPI_2012_A	10	60849
BPI_2012_O	7	31244
BPI_2013_Incidents	13	65533
BPI_2013_Problems	7	9011
Helpdesk	9	13710

## 4.2. Evaluation Metrics

To evaluate the effectiveness of our deep learning approach and to compare it to other classification algorithms, we computed average accuracy, averaged precision, average recall, average F-measure, and Matthews Correlation Coefficient (MCC) and the area under the ROC curve (AOC) (see the Table 2), which were adapted to a multi-class classification problem.

In these formulas,  $tp_i$  (true positives for class  $i$ ) is the number of events of class  $i$  that have been classified or predicted as being of class  $i$ .  $fp_i$  (false positives) is the number of events not of class  $i$  that have been classified (predicted) as being of class  $i$ .  $tn_i$  (true negative) is the number of events not of class  $i$  that have been classified (predicted) as not of class  $i$  and finally  $fn_i$  (false negatives) is the number of events of class  $i$  that have been classified (predicted) as not of class  $i$ .  $tpr_i$  is the true positive rate and  $fpr_i$  the false positive rate for class  $i$ . Accuracy is defined as the proportion of correctly predicted instances of all instances. Precision determines how many activities were correctly classified for a particular class, given all predictions of that class.

Recall is the true positive rate for a particular class. The F-Measure is the harmonic weighted mean of precision and recall. MCC is referred as the correlation between the target values and predicted classifications. AUC is the area under the ROC (receiver operating characteristic) curve. We computed these measures for each individual class and obtained the overall value by summing up their scores, weighted by the true class size.

Table 2 Evaluation metrics for multi-class classification.  $l$  is the number of classes,  $s_i$  is the true size of class  $i$  (the number of events of class  $i$ ) and  $n = \sum_{i=1}^l s_i$  is the total size of the dataset.

<i>Metrics</i>	<i>Formula</i>
Accuracy	$\frac{1}{n} \sum_{i=1}^l s_i \frac{tp_i + tn_i}{tp_i + fn_i + tn_i + fp_i}$
Precision	$\frac{1}{n} \sum_{i=1}^l s_i \frac{tp_i}{tp_i + fp_i}$
Recall	$\frac{1}{n} \sum_{i=1}^l s_i \frac{tp_i}{tp_i + fn_i}$
F-Measure	$\frac{1}{n} \sum_{i=1}^l s_i \frac{precision_i \times recall_i}{precision_i + recall_i}$
MCC	$\frac{1}{n} \sum_{i=1}^l s_i \frac{tp_i \times tn_i - fp_i \times fn_i}{\sqrt{(tp_i + fp_i)(tp_i + fn_i)(tn_i + fp_i)(tn_i + fn_i)}}$
AUC	$\frac{1}{n} \sum_{i=1}^l s_i \int_0^1 tpr_i d(fpr_i)$

80% of each dataset was used for training and 20% for testing. The test results were used to compare the approaches. We used the training data for both unsupervised pre-training and supervised fine tuning of our deep learning model. We used 10-fold cross validation for training, in which the dataset is partitioned into the 10 disjoint subsets. Both training and testing are carried out 10 times. During each iteration, one subset is used for testing whereas the others are used for training the classifier. This procedure is important for identifying the best hyperparameter configuration (Vincent et al. 2010).

### 4.3. Hyperparameter Optimization

Deep neural networks may have more than fifty hyperparameter (Bergstra et al. 2011). Hyperparameter optimization significantly affects the learning process and prediction outcomes by identifying the best parameter configuration from the given hyperparameter space at a reasonable computational cost. In the traditional approach, manual search, experts define some hyperparameter values for different parameters based on their experience and intuitions (such as the number of hidden layers, the number of neurons, the learning rate etc.) and try to find the best combination of hyperparameter values by conducting multiple training sessions. Due to the time consuming nature of this approach, only a few hyperparameter value combinations can be tested (Bergstra et al. 2011). Furthermore, due to the shortcomings of human reasoning in multi-dimensional spaces, it is challenging to achieve globally optimal outcomes (Witt and Seifert 2017).

The brute force, exhaustive approach (grid search), trains the model for every possible combination of hyperparameter values by following some stopping criterion. Grid search identifies better hyperparameter configuration than manual search in the same computational time (Bergstra and Bengio (2012)). Most deep learning studies use a combination of manual and grid search, where experts define the possible values for each variable and grid search then

finds the best combination of these (Larochelle et al. 2007). Such an exhaustive search suffers from the “curse of the dimensionality” since the number of combinations increases exponentially with the number of hyperparameters (Bergstra et al. 2011). To address this, Bergstra and Bengio (2012) proposed a random search approach. The idea is to pick combinations of hyperparameter values randomly and to train the models in the given constraint (e.g. compute time). Empirical results show that random search outperforms the brute-force grid search (Bergstra and Bengio 2012).

Hence, we adopt the random search hyperparameter optimization approach. We defined the parameter ranges for number of hidden layers [3:10], number of neurons in the hidden layers [10:500] considering the undercomplete network structure, sparse data handling [True, False], initial weight distribution [uniform, normal] for the pre-training component, number of training epochs [10:1000], adaptive learning rate (adaptive learning rate time decay factor=0.99 and adaptive learning rate smoothing factor = 1e-8), (initial) learning rate [0.0001:1], annealing rate [10:10<sup>6</sup>] when adaptive learning is disabled, for both pre-training component and the whole network. We stopped the search when 200 models for a given dataset are trained. Training is stopped early if relative improvement is below a defined threshold. We used log-loss as the early stopping metric with a threshold of 0.001. Table 3 shows the optimal hyperparameter configuration for the BPI\_2012\_A dataset. We performed hyperparameter optimization for all our experiments but do not show optimal values due to space restrictions.

Table 3 Optimal hyperparameter values for BPI Challenge 2012\_A dataset

<i>Parameters (pre-training)</i>	<i>Values</i>	<i>Parameters (whole Network)</i>	<i>Values</i>
Number of Neurons (hidden layers)	425:400:390:300	Number of layers	6 (4 hidden)
Initial Weight Distribution	Normal distribution	Epochs	100
Sparse	True	Adaptive Learning	True
Learn Rate	0.005	Adaptive learning rate smoothing factor	1e-8
Momentum	0.9	Adaptive learning rate time decay factor	0.99
Annealing Rate	10 <sup>4</sup>	Activation	ReLU
		Activation (classification)	Softmax
		Batch size	20
		classifier L2-penalty	0
		Loss Function	Cross-entropy

## 4.4. Results

The following subsections provide discuss our experimental results to address our research questions. All reported results are from the test data subset.

### 4.4.1. Comparative Analysis (RQ 1 and RQ 2)

We first compared our approach to conventional (i.e. generic or not-process aware) classification algorithms including support vector machines (SVM), random forests, naïve Bayes, k-nearest-neighbours (kNN) and C4.5 decision trees, which are among the most

powerful and most widely-used algorithms (Wu et al. 2008). Table 4 presents our results for predicting the next event for prefix length 5, n-gram size 3 and bit size 10.

The results for different performance measures show that, with few exceptions, our approach outperforms conventional, generic classification methods. The SVM method performs better than other methods over all three datasets and comes closest to our approach. For the BPI 2013 dataset, all methods except naïve Bayes perform similarly. The performance gaps between our approach and the alternative methods are quite large for the BPI 2012 and helpdesk datasets.

Table 4 Results obtained from conventional classification approaches and the proposed deep learning approach (higher numbers are better)

	<i>Accuracy</i>	<i>Precision</i>	<i>Recall</i>	<i>F-Score</i>	<i>MCC</i>	<i>AUC</i>
<b>BPI 2012_A</b>						
SVM	0.817	<b>0.856</b>	0.822	<b>0.817</b>	0.748	0.895
RF	0.720	0.714	0.721	0.712	0.566	0.888
Naïve Bayes	0.612	0.633	0.612	0.555	0.485	0.772
C4.5	0.708	0.744	0.709	0.705	0.674	<b>0.931</b>
Deep Learning	<b>0.824</b>	0.852	<b>0.824</b>	<b>0.817</b>	<b>0.751</b>	0.923
<b>BPI2013_Incidents</b>						
SVM	0.652	0.599	0.653	0.622	0.350	0.730
RF	0.615	0.626	0.616	0.524	0.508	0.895
Naïve Bayes	0.576	0.618	0.577	0.590	0.519	0.879
C4.5	0.659	0.558	0.659	0.582	0.564	<b>0.900</b>
Deep Learning	<b>0.663</b>	<b>0.648</b>	<b>0.664</b>	<b>0.647</b>	<b>0.583</b>	0.862
<b>Helpdesk</b>						
SVM	0.715	0.605	0.716	0.652	0.389	0.725
RF	0.601	0.619	0.601	0.606	0.278	0.688
Naïve Bayes	0.631	<b>0.634</b>	0.631	0.622	0.323	0.733
C4.5	0.613	0.534	0.614	0.569	0.214	0.602
Deep Learning	<b>0.782</b>	0.632	<b>0.781</b>	<b>0.711</b>	<b>0.412</b>	<b>0.762</b>

In summary, to answer **RQ1**, we observe that our proposed deep learning approach is superior to conventional, generic classification methods.

To examine **RQ2**, we compared our approach to three recent approaches for next event prediction. The results for all three BPI 2012 datasets show that our approach outperforms all three approaches (see the Table 5). A bigger difference can be observed for the BPI\_2012\_W\_Completed dataset, where our approach achieves an accuracy of 0.831 compared to 0.719 in Breuker et al. (2016) and 0.760 in Tax et al. (2017). The performance gap compared to Breuker et al. (2016) is greatest for recall (sensitivity). The comparison of our results with Evermann et al. (2017) in terms of precision also shows the superior performance of our proposed approach (0.811 vs. 0.658). Only two other studies used the BPI\_2012\_A and BPI\_2012\_O datasets to evaluate their models. Our approach outperforms both of those models in terms of all evaluation measures. The approach by Evermann et al. (2017) performs better for the latter two and achieves results close to ours.

The results for the BPI\_2013\_Incident dataset are mixed. The approach in Breuker et al. (2016) shows higher predictive performance than ours in terms of accuracy (0.714 vs. 0.663). However, our approach performs significantly better in terms of recall (0.664 vs. 0.377). Precision results obtained in Evermann et al. (2017) are also better than for our approach.

However, the experiments conducted on the BPI\_2013\_Problems dataset suggest that our approach delivers superior results compared to the alternatives.

Finally, only Tax et al. (2017) carried out experiments on the helpdesk data. Our approach performs better than LSTM approach in terms of accuracy (0.782 vs. 0.712).

We also note that, since we use the random hyperparameter optimization instead of a manual search as in our previous study (Author citation, 2017), the results presented here are a significant improvements over own earlier work (Author citation, 2017), demonstrating the importance of this step.

In summary, to answer **RQ2**, we conclude that our approach outperforms existing deep-learning process prediction approaches for most datasets and on most quality metrics.

Table 5 Comparison against benchmark approaches (higher numbers are better)

	<i>Accuracy</i>	<i>Precision</i>	<i>Recall</i>
<b>BPI 2012_W</b>			
Breuker et al. (2016)	0.719	-	0.578
Evermann et al. (2017)	-	0.658	-
Tax et al. (2017)	0.760	-	-
Proposed Approach	<b>0.831</b>	<b>0.811</b>	<b>0.832</b>
<b>BPI2012_A</b>			
Breuker et al. (2016)	0.801	-	0.723
Evermann et al. (2017)	-	0.832	-
Proposed Approach	<b>0.824</b>	<b>0.852</b>	<b>0.824</b>
<b>BPI2012_O</b>			
Breuker et al. (2016)	0.811	-	0.647
Evermann et al. (2017)	-	0.836	-
Proposed Approach	<b>0.821</b>	<b>0.847</b>	<b>0.822</b>
<b>BPI2013_Incidents</b>			
Breuker et al. (2016)	<b>0.714</b>	-	0.377
Evermann et al. (2017)	-	<b>0.735</b>	-
Proposed Approach	0.663	0.648	<b>0.664</b>
<b>BPI2013_Problems</b>			
Breuker et al. (2016)	<b>0.690</b>	-	0.521
Evermann et al. (2017)	-	0.628	-
Proposed Approach	0.662	<b>0.641</b>	<b>0.662</b>
<b>Helpdesk</b>			
Tax et al. (2017)	0.712	-	-
Proposed Approach	<b>0.782</b>	0.632	<b>0.781</b>

We examined the effect of the n-gram size on prediction accuracy. Since most process traces in the BPI\_2012 and Helpdesk datasets contain less than 6 events, we defined the maximum length of prefix and n-grams as 5. For the BPI\_2013 we were able to build 10-grams. The experiment results suggest that increasing the size of the n-grams (from 2 to 5 and 10) does not lead to significant changes in the predictive capability of the model, while using longer n-grams increases computational costs. For example, the accuracy on the BPI2012\_A and a prefix length of 5 ranges between 0.829 and 0.831 for n-grams sizes between 2 and 5, showing little improvement.

We also investigated the effect of the bitsize of the feature hashing on accuracy. As mentioned above, hash collisions can be reduced by increasing the bitsize of the hash table. Our results

1 show that increasing the bitsize beyond a certain threshold does not improve prediction results.  
2 In our case, this threshold was 10. This can be explained by the fact that the frequency of n-  
3 grams obtained from the process event sequences follow Zipf’s law, which states that only a  
4 small proportion of the input features occur with higher frequencies (Caragea et al. 2012). This  
5 implies that the majority of hash collisions take place for infrequent, and thus less important,  
6 n-grams.  
7

#### 8 9 **4.4.2. Imbalanced Classification (RQ 3)**

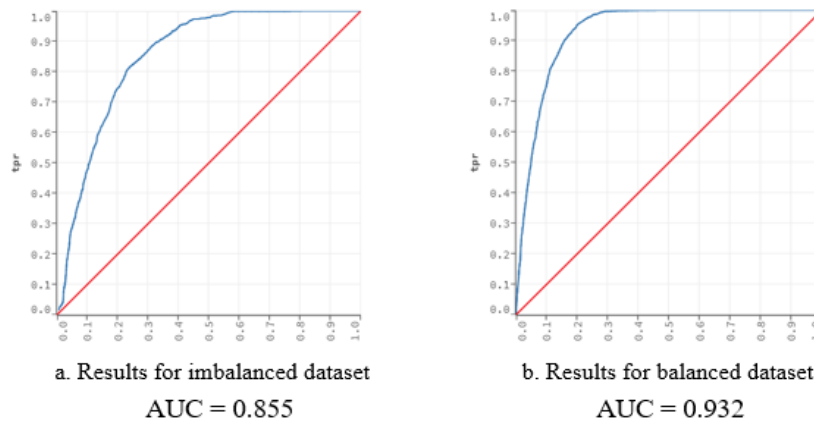
10 In unbalanced datasets, some classes are severely underrepresented compared to others. This  
11 reduces the effectiveness of the machine learning techniques, especially for detecting the  
12 minority class examples (Wang and Yao 2012). To overcome this, various approaches at the  
13 data level (randomly or informatively under/over sampling), algorithm level, cost sensitive  
14 learning and boosting methods have been proposed (Sun et al. 2009). Due to their simple  
15 nature, resampling approaches are used frequently, but they are unable to increase the  
16 information that is required to train the models. Furthermore, undersampling may result in  
17 information loss. The SMOTE (Synthetic Minority Over-sampling Technique) method was  
18 proposed to address this issue. It generates new, non-replicated samples by interpolating  
19 neighboring minority class examples, but it also suffers from synthesizing noisy examples  
20 (Huang et al. 2016). Cost sensitive learning techniques are effective approaches to tackle the  
21 imbalanced classification problem but require cost information from domain experts. Huang et  
22 al. (2016) suggests that applying neural networks to synthesize the samples for minority class  
23 is a superior alternative.  
24

25 In our study, we generate semi-artificial data of the minority class using Radial Basis Function  
26 (RBF) neural networks (Robnik-Šikonja 2014). This approach extracts Gaussian kernels from  
27 the RBF trained with dynamic decay adjustment, and generates data from each kernel in the  
28 required proportions. Details and pseudo-code of the RBF based data generator can be found  
29 in (Robnik-Šikonja 2014). We chose RBF networks for their advantages over other data  
30 generation methods. Although other methods consider the relationship between input and target  
31 variables, they do not consider dependencies among input variables. Such dependencies are  
32 preserved in the RBF based model. The RBF method assumes only the form of the data  
33 distribution (Gaussian), but uses extracted distribution parameters to generate data.  
34

35 The process owners of the BPI Challenge 2013 Incidents dataset claim that employees try to  
36 find workarounds to stop the clock in order to manipulate the resolution time of an incident.  
37 Giving an incident a status of “Wait user” is one of these ways. Although employees were  
38 explicitly requested to avoid using the status of “Wait user” except for emergency cases, the  
39 guideline is occasionally broken. Identifying this misuse is therefore highly business relevant.  
40 However, this event occurs very infrequently. To handle this imbalanced classification  
41 problem, we reformulate the problem as a binary classification problem where the majority  
42 class is the set of all other events and the minority class is the “Wait user” event. We then apply  
43 our approach after balancing the class occurrence frequencies with the RBF method. We  
44 compare the results against the direct application of our approach to the imbalanced data  
45 (without rebalancing). Accuracy is inappropriate for comparing classification results for  
46 imbalanced datasets. Even when a classifier detects all majority examples correctly and fails  
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1 to predict the examples from the minority class, the accuracy will still be high due to the  
2 prevalence of majority class examples (Han et al. 2005). Instead, we used the area under the  
3 ROC curve (AUC), which is an appropriate measure of the performance for imbalanced data  
4 (Bradley 1997). Figure 3 shows ROC curves for the imbalanced data and for the RBF  
5 rebalanced data.  
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22 Figure 3 ROC Curves for application to (a) imbalanced and (b) balanced datasets. ROC curves plot the true  
23 positive rate (tpr) against the false positive rate (fpr).  
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25 The results show that balancing the dataset through RBF based data generation improves the  
26 accuracy of our approach positively by increasing the AUC from 0.855 to 0.932.  
27

28 In summary, to answer **RQ3**, we conclude that RBF based data rebalancing works well in  
29 conjunction with our proposed multi-level deep learning prediction approach to improve the  
30 prediction of rare, but important, events in a business process.  
31

## 32 5. Discussion and Conclusion

33  
34 This paper investigated the effectiveness of a stacked autoencoders based deep learning  
35 approach for predicting future process events of a running process instance. It is the first  
36 application of this approach in the business process prediction domain. To evaluate the  
37 predictive performance of our method, we compared it against three recent approaches, two of  
38 which used LSTM recurrent neural networks, and conventional classification algorithms.  
39 Before applying the deep learning model, we used n-gram encoding and feature hashing to  
40 build numerical feature vectors from categorical process event data using a sliding window  
41 technique. The research objective was to examine the feasibility and impact of applying the  
42 proposed approach to process prediction. The experimental results suggest that the proposed  
43 method achieves good results on different evaluation metrics and outperforms the state-of-the-  
44 art approaches in most experiments. We also investigated and discussed the effect of adjusting  
45 the hyperparameter of the data pre-processing stage and the deep neural networks on the  
46 prediction results and applied hyperparameter optimization to find the optimal configuration.  
47 Finally, we addressed the imbalanced classification problem by employing neural-network  
48 based resampling methods.  
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55 In addition to its superior predictive performance, the proposed deep learning approach offers  
56 other advantages over conventional techniques. Unsupervised pre-training of neural networks  
57 with stacked autoencoders is useful in the presence of unlabeled data as it is able to learn a  
58 good feature representation from unlabeled data in a self-supervised manner. Moreover,  
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1 undercomplete (a deep neural networks architecture with decreasing width (layer sizes) hidden  
2 layers) stacked autoencoders can construct useful higher-level feature representations in their  
3 layers and thus reduce the feature dimensionality. These higher-level feature representations  
4 are useful for other problems in the business process management domain that rely on event  
5 trace features, such as case based reasoning problems, process instance similarity search,  
6 process instance clustering, process instance retrieval, etc.  
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8 Another contribution of this study is the investigation of the advantages provided by data-  
9 preprocessing. We have shown the importance of n-grams based encoding of the sequential  
10 business process data. In contrast, the majority of prior approaches use simple indexing, which  
11 ignores sequential interdependencies among the events and results in relatively low  
12 classification performance. We have also shown the importance of data reduction techniques  
13 such as feature hashing, which significantly accelerate the classification algorithms. This is  
14 particularly important for real-time predictions required for automating process decisions.  
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17 This study deals with predicting the next activities in the given process trace. Knowing the  
18 occurrence probabilities of the next events allows decision makers to dynamically optimize  
19 process execution by adjusting resource allocation, rescheduling process activities, changing  
20 activities or taking appropriate actions outside the process instance. Alternatively, by predicting  
21 the occurrence of an undesired event, the system warns managers and allows them to avoid it  
22 proactively.  
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25 The successful application of our proposed approach to next event prediction opens up  
26 interesting and important avenues for future work. Our method can also be applied to predicting  
27 business process outcomes, such as compliance with service-level agreements, process success  
28 or failure. Even if there is no need for algorithmic changes, business process outcome  
29 prediction requires intensive feature processing work. Using denoised stacked autoencoders  
30 may improve the pre-training results over the ones used here, and is also a subject of future  
31 research. Finally, applying the proposed multi-stage deep learning approach to regression  
32 problems, such as time to next event or remaining time to case completion, is another  
33 interesting research question. By combining the next event prediction with other process driven  
34 analytics such as activity duration estimation, it is possible to address more complicated  
35 decision tasks.  
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38 Our approach, like other predictive methods, assumes that the process (and its event log data)  
39 is in a steady state. This means that the relationship between input and output does not change  
40 over time and a model trained with historical data can be used to predict new data instances.  
41 The results on our experimental datasets show this assumption to be valid at least for these  
42 datasets. However, it is reasonable to believe that changes may occur in the control-flow  
43 (behavioral), resource and data perspectives of the business processes (Bose et al. 2011).  
44 Referred also to as concept drift, these changes may be recurring, sudden, gradual and  
45 incremental (Bose et al. 2011). It is important to consider this issue when designing and training  
46 a model for predictive business process monitoring. In the data preparation phase of our  
47 approach, we already adopt the sliding windows technique for creating the dataset to train our  
48 algorithm. With a slight adjustment to the current training procedure, e.g. by forgetting old data  
49 upon the arrival new data instances (fixed window approach) and retraining the proposed model  
50 iteratively, we can obtain a basic model that is able to handle concept drift. In future work, we  
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1 intend to address feature drift, concept drift, and changing prior distributions by combining our  
2 deep learning approach with methods that handle these different aspects of concept drift.

3 Finally, expert knowledge and relevant cost information is an important issue when evaluating  
4 the performance of classifiers. Evaluating whether an accuracy of 80% (as in BPI 2012 case in  
5 this study) is reasonable for adopting the classification models depends on several factors such  
6 as the characteristics of application domain, the nature of underlying process, and the legal and  
7 financial consequences of misclassification. Classification in this context is a decision making  
8 process which combines predictions with utility/cost functions to attain the goal defined by  
9 analysts. Different decision makers have different risk tolerances and consequently different  
10 utility functions. Hence, the utility functions determine the acceptable performance of  
11 probabilistic machine learning approaches. In future research, we aim to integrate our  
12 predictive analytics approach with the decision making process in a real world use-case.

13 We also aim to provide post-hoc explanations to address the “black-box” nature of deep-  
14 learning methods and make their predictions interpretable to domain experts. This is important  
15 to establish trust in the model results. Incorporating automated decision making for process  
16 monitoring in EIS (e.g. triggering alerts upon detection of process execution) requires an  
17 understanding of the underlying model, as does using the predictive analytics based on PAIS  
18 data for decision making in knowledge intensive processes where the humans are the final  
19 decision makers. Our future research aims make process prediction models more  
20 understandable.

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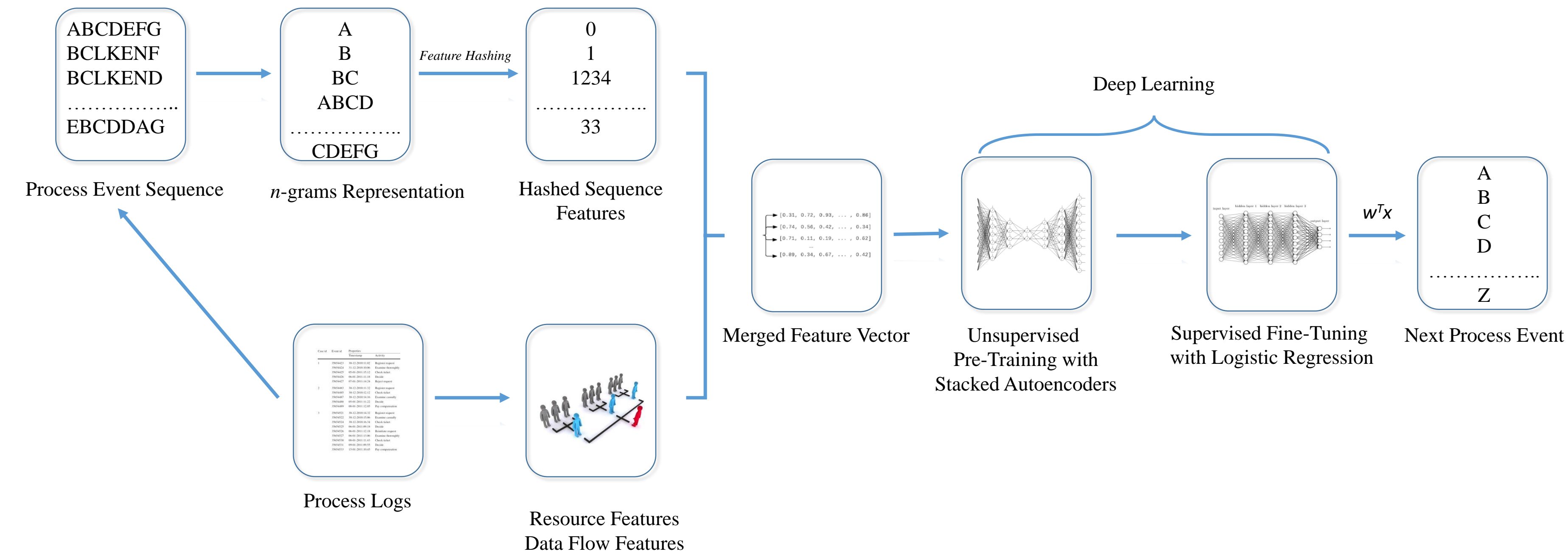


Figure 1 The stages of the proposed approach

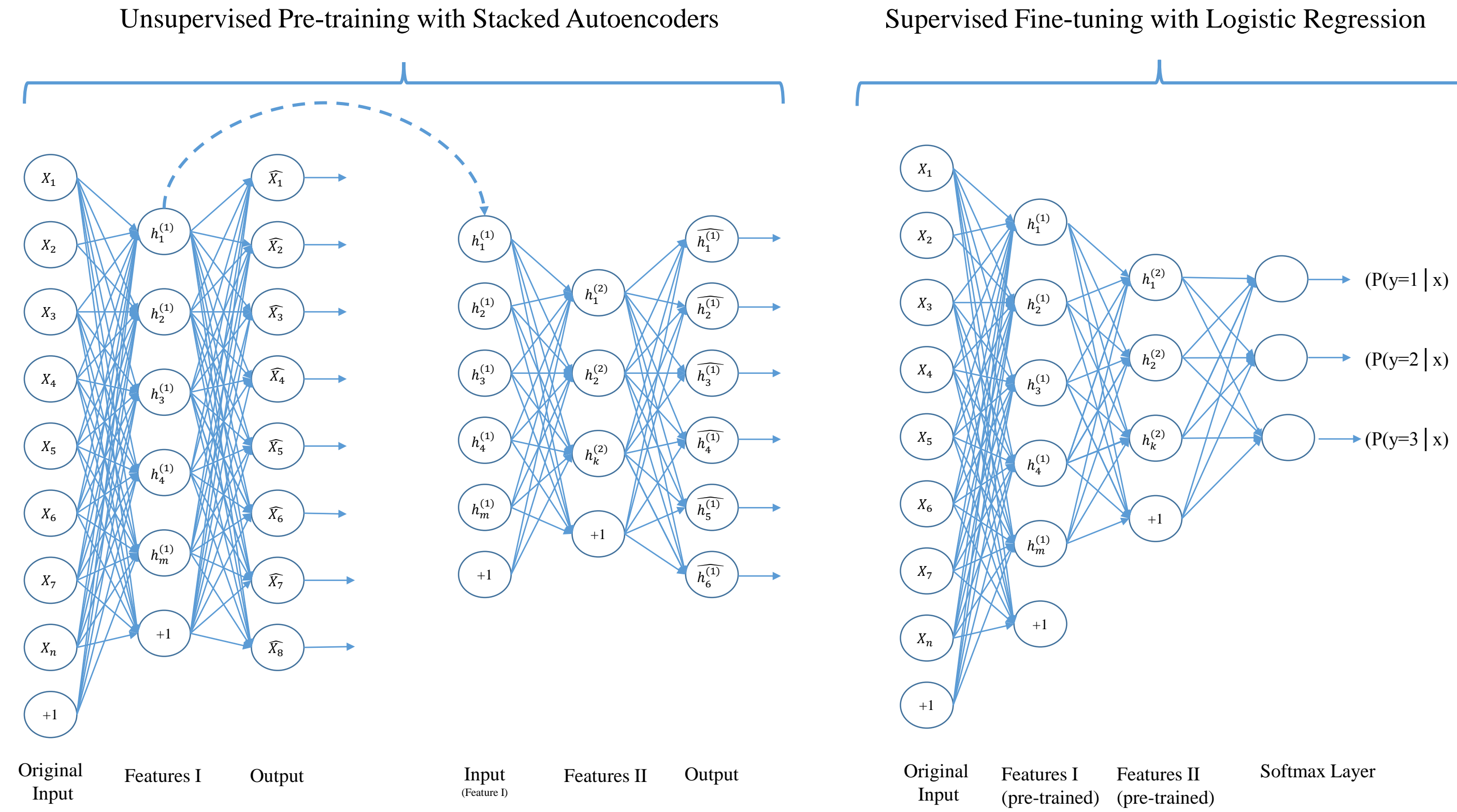
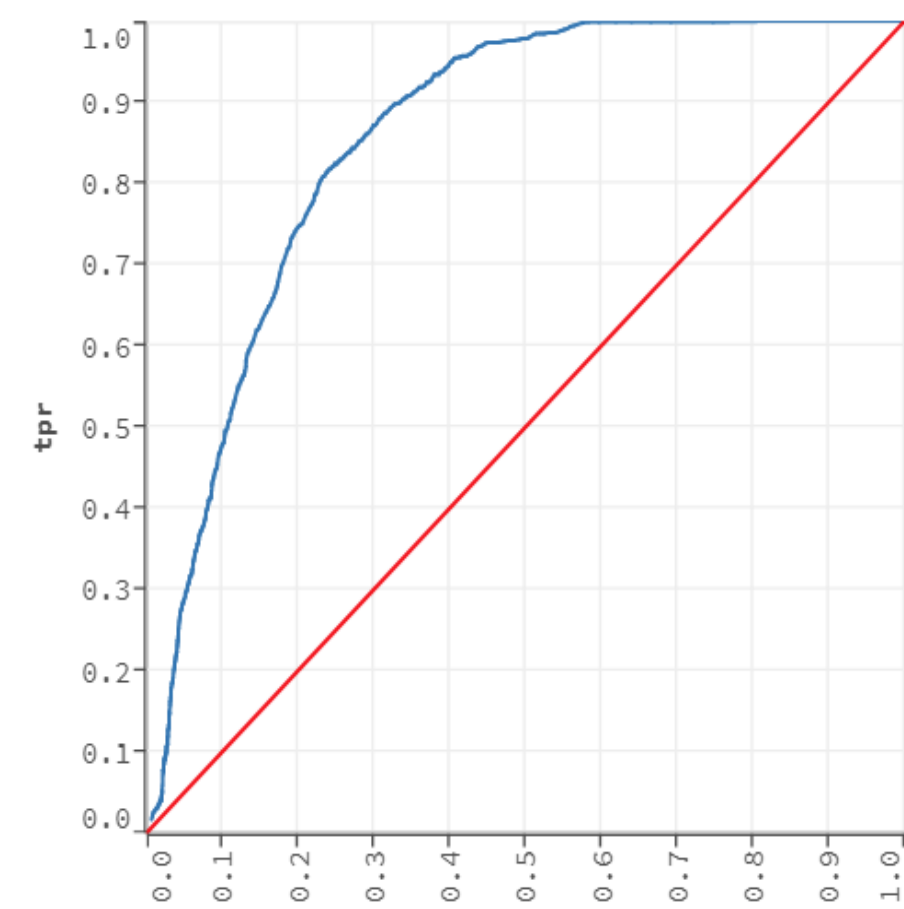
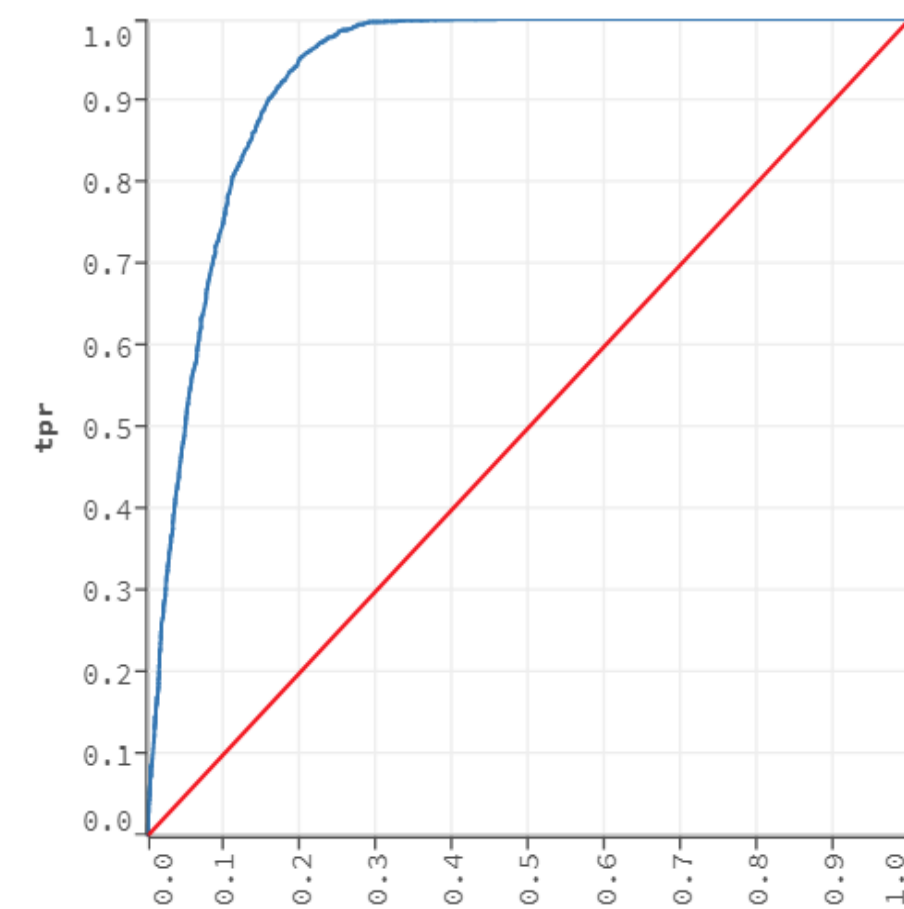


Figure 2 Stacked autoencoders based deep learning. Unsupervised pre-training on the left, supervised fine-tuning on the right.



a. Results for imbalanced dataset

AUC = 0.855



b. Results for balanced dataset

AUC = 0.932

Figure 3 ROC Curves for application to (a) imbalanced and (b) balanced datasets. ROC curves plot the true positive rate (tpr) against the false positive rate (fpr).



Table 1 Characteristics of dataset

<i>Datasets</i>	<i># of unique event types</i>	<i># of events</i>
BPI_2012_W_Completed	6	72413
BPI_2012_A	10	60849
BPI_2012_O	7	31244
BPI_2013_Incidents	13	65533
BPI_2013_Problems	7	9011
Helpdesk	9	13710

Table 2 Evaluation metrics for multi-class classification.  $l$  is the number of classes,  $s_i$  is the true size of class  $i$  (the number of events of class  $i$ ) and  $n = \sum_{i=1}^l s_i$  is the total size of the dataset.

<i>Metrics</i>	<i>Formula</i>
Accuracy	$\frac{1}{n} \sum_{i=1}^l s_i \frac{tp_i + tn_i}{tp_i + fn_i + tn_i + fp_i}$
Precision	$\frac{1}{n} \sum_{i=1}^l s_i \frac{tp_i}{tp_i + fp_i}$
Recall	$\frac{1}{n} \sum_{i=1}^l s_i \frac{tp_i}{tp_i + fn_i}$
F-Measure	$\frac{1}{n} \sum_{i=1}^l s_i \frac{precision_i \times recall_i}{precision_i + recall_i}$
MCC	$\frac{1}{n} \sum_{i=1}^l s_i \frac{tp_i \times tn_i - fp_i \times fn_i}{\sqrt{(tp_i + fp_i)(tp_i + fn_i)(tn_i + fp_i)(tn_i + fn_i)}}$
AUC	$\frac{1}{n} \sum_{i=1}^l s_i \int_0^1 tpr_i d(fpr_i)$

Table 3 Optimal hyperparameter values for BPI Challenge 2012\_A dataset

<i>Parameters (pre-training)</i>	<i>Values</i>	<i>Parameters (whole Network)</i>	<i>Values</i>
Number of Neurons (hidden layers)	425:400:390:300	Number of layers	6 (4 hidden)
Initial Weight Distribution	Normal distribution	Epochs	100
Sparse	True	Adaptive Learning	True
Learn Rate	0.005	Adaptive learning rate smoothing factor	1e-8
Momentum	0.9	Adaptive learning rate time decay factor	0.99
Annealing Rate	10 <sup>4</sup>	Activation	ReLU
		Activation (classification)	Softmax
		Batch size	20
		classifier L2-penalty	0
		Loss Function	Cross-entropy

Table 4 Results obtained from conventional classification approaches and the proposed deep learning approach (higher numbers are better)

	<i>Accuracy</i>	<i>Precision</i>	<i>Recall</i>	<i>F-Score</i>	<i>MCC</i>	<i>AUC</i>
<b>BPI 2012_A</b>						
SVM	0.817	<b>0.856</b>	0.822	<b>0.817</b>	0.748	0.895
RF	0.720	0.714	0.721	0.712	0.566	0.888
Naïve Bayes	0.612	0.633	0.612	0.555	0.485	0.772
C4.5	0.708	0.744	0.709	0.705	0.674	<b>0.931</b>
Deep Learning	<b>0.824</b>	0.852	<b>0.824</b>	<b>0.817</b>	<b>0.751</b>	0.923
<b>BPI2013_Incidents</b>						
SVM	0.652	0.599	0.653	0.622	0.350	0.730
RF	0.615	0.626	0.616	0.524	0.508	0.895
Naïve Bayes	0.576	0.618	0.577	0.590	0.519	0.879
C4.5	0.659	0.558	0.659	0.582	0.564	<b>0.900</b>
Deep Learning	<b>0.663</b>	<b>0.648</b>	<b>0.664</b>	<b>0.647</b>	<b>0.583</b>	0.862
<b>Helpdesk</b>						
SVM	0.715	0.605	0.716	0.652	0.389	0.725
RF	0.601	0.619	0.601	0.606	0.278	0.688
Naïve Bayes	0.631	<b>0.634</b>	0.631	0.622	0.323	0.733
C4.5	0.613	0.534	0.614	0.569	0.214	0.602
Deep Learning	<b>0.782</b>	0.632	<b>0.781</b>	<b>0.711</b>	<b>0.412</b>	<b>0.762</b>

Table 5 Comparison against benchmark approaches (higher numbers are better)

	<i>Accuracy</i>	<i>Precision</i>	<i>Recall</i>
<b>BPI 2012_W</b>			
Breuker et al. (2016)	0.719	-	0.578
Evermann et al. (2017)	-	0.658	-
Tax et al. (2017)	0.760	-	-
Proposed Approach	<b>0.831</b>	<b>0.811</b>	<b>0.832</b>
<b>BPI2012_A</b>			
Breuker et al. (2016)	0.801	-	0.723
Evermann et al. (2017)	-	0.832	-
Proposed Approach	<b>0.824</b>	<b>0.852</b>	<b>0.824</b>
<b>BPI2012_O</b>			
Breuker et al. (2016)	0.811	-	0.647
Evermann et al. (2017)	-	0.836	-
Proposed Approach	<b>0.821</b>	<b>0.847</b>	<b>0.822</b>
<b>BPI2013_Incidents</b>			
Breuker et al. (2016)	<b>0.714</b>	-	0.377
Evermann et al. (2017)	-	<b>0.735</b>	-
Proposed Approach	0.663	0.648	<b>0.664</b>
<b>BPI2013_Problems</b>			
Breuker et al. (2016)	<b>0.690</b>	-	0.521
Evermann et al. (2017)	-	0.628	-
Proposed Approach	0.662	<b>0.641</b>	<b>0.662</b>
<b>Helpdesk</b>			
Tax et al. (2017)	0.712	-	-
Proposed Approach	<b>0.782</b>	0.632	<b>0.781</b>